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New England Soup Factory to Expand Needham Street Location

With Pizzapalooza moved out, Marjorie Druker is planning big things for the Soup Factory next door.

By [Melanie Graham](#) [Email the author](#) April 20, 2012

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When [New England Soup Factory](#) owner Marjorie Druker found out her Pizzapalooza neighbors were planning to close their doors, she saw an opportunity to not only expand her business space, but also a chance to expand the home-cooked offerings she brings to her loyal customers.

"It's a privilege and a delight to be able to serve or own community with the same food that we would eat in our home," Druker said in an email to Newton Patch.

After 15 years in their Needham Street location, Druker said the Soup Factory has decided to stretch out into the former [Pizzapalooza](#) space, which was vacated last month.

Along with the expanded square footage, Druker said the Soup Factory has also purchased a rotisserie oven and will soon offer "our own secret, delicious marinated chicken."

"I opened the first Boston Chicken on Austin Street in Newtonville when I was 21-years old, and I still have some tricks up my sleeve," Druker said.

Druker, [a life-long Newton resident and Newton North graduate](#), said she is still testing recipes at her home kitchen and the Soup Factory's [Brookline location](#), looking for items that are "fresh and funky" but also give customers that warm, home-cooked feeling.

That warm, fuzzy feeling not only comes from the food -- Druker underlined that the Soup Factory is a family business. Her daughter Emily works at the store while also attending Johnson & Wales University.

And the customers add to that family feel as well, Druker said.

"We have loyal customers who have become like friends and family to my family," Druker said.

Druker couldn't give an exact date as to when the Soup Factory expansion will open, but promised customers more items that offer a "modern, fresh approach" to home cooking.

"Our focus has always been and will continue to be serving high quality, prepared foods with intense flavors, and making our customers lives more convenient and easy," Druker said.

Looking for more information on Needham Street businesses, [check out this article on the renovation plans at nearby Starbucks and McDonald's.](#)

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